

BURUM
BUSINESS PROFILE
2023



gwasanaethau ymgynghorol Owain Wyn consultancy services

10a Stryd y Plas, Caernarfon Gwynedd LL55 1RR
01286 662906 post@burum.cymru

[this page is intentionally blank]



Owain Wyn

CURRICULUM VITAE

EXPERTISE AND EXPERIENCE

Owain Wyn has been running his own consultancy business, BURUM, since 1998 focusing on advising and supporting a range of public, private and voluntary organisations.

Previously, he ran Snowdonia Technopole Ltd. a government / private/ academic partnership set up to promote and support the modernisation of the Northwest Wales economy through the development of innovation and technology transfer infrastructure. Between 1975 and 1995 he worked in local government, firstly as a town planner and then as a Head of Economic Development and Tourism.

At various points in his career he has been an Affiliate Best Value Inspector to the then Audit Commission (predecessor of the Wales Audit Office) and the Planning Policy Officer for RTPi Cymru (Royal Town Planning Institute) from 2001 – 2004. Since September 2013 he has also served as Ministerial appointee on the Snowdonia National Park Authority. In September 2020 he stepped down as Chair of the Authority having been in post since 2017.

Reflecting his ongoing interest in the health and future of the Welsh language, Owain has cemented his working relationship with Cwmni Iaith Cyf. (the Welsh Language Policy and Planning Centre of Excellence) on Welsh Language Impact Assessments in the field of sustainable development by becoming a formal associate of that company.

“BURUM” (pronounced “bee –reem”) is the Welsh word for yeast or barm and reflects Owain’s philosophy of being a source of energy or fermentation for delivering an added value product.

QUALIFICATIONS

BSc(Econ) Economics and Geography, Wales
MSc (Town Planning), Wales
MBA, Open
Fellow of the Royal Town Planning Institute (FRTPI)

LANGUAGES:

Welsh and English (proficient)
French (CFER Independent User (B1))

Overview of Business

By drawing on Owain's qualifications, experience and contacts **BURUM** is able to offer a full range of advisory services including:

- ❖ Strategic and Business Planning.
- ❖ Resource and Grant Acquisition.
- ❖ Regeneration and Infrastructure Development Feasibility Studies.
- ❖ Land Use Planning – Planning Applications and Appeals.
- ❖ Impact Assessment including Welsh Language Impact Assessment and SA, SEA and HRA Appraisals
- ❖ Community development – capacity building and development,
- ❖ Programme, Policy and Project Evaluation.

The following pages give examples of the more significant projects undertaken in recent years.

Enterprise/Business Development

Client	MaesNi
When	2022-23
Co-providers	Ymgynghoriaeth Lafan Cyf.
Summary of Project	Development of Outline Business Case and Financial Forecasts
Output	Outline Business Case
Funder(s)	The Client with the Support of Building Communities Trust and Cyngor Gwynedd

Client	Clwb Pêl Droed Pwllheli Cyf.
When	2022
Co-providers	
Summary of Project	Review of Business Plan
Output	5 year Business Plan
Funder(s)	The Client with the Support of the Enterprising Communities Fund Mentrus

Client	Amgueddfa Forol Llŷn Maritime Museum
When	2019
Co-providers	
Summary of Project	Review of Business Plan and Preparation of Finanail Forecasts
Output	Business Plan
Funder(s)	The Client with the support of Arloesi Gwynedd Wledig

Client	Capel Carmel Cyf.
When	2018
Co-providers	
Summary of Project	Review draft Business Plan, Preparation of Financial Forecasts and Preparation of Evaluation Plan
Output	Business Plan, Evalaution Plan
Funder(s)	The Client with the support of the Heritage Lottery Fund, the Architectural Heritage Trust and Arloedi Gwynedd Wledig

Client	GISDA
When	2018
Co-providers	Geraint Efans, Architect
Summary of Project	Scoping of Options do use of Nat West Building and 22/23 Y Maes Caernarfon
Output	Scoping Study
Funder(s)	Arloesi Gwynedd Wledig

Client	Tafarn yr Heliwr Cyf.
When	2018
Co-providers	PenSel
Summary of Project	Appraise and develop the Business Case for the re-opening of Tafarn yr Heliwr (the Sportsman's Arms) Nefyn
Output	Business Plan and Financial Forecasts
Funder(s)	Arloesi Gwynedd Wledig

Client	Partneriaeth Ogwen
When	2017
Co-providers	Maredudd ab Iestyn.
Summary of Project	Scoping of Alternative Uses for Canolfan Cefnfaes and Library Building, Bethesda
Output	Scoping study
Funder(s)	Arloesi Gwynedd Wledig

Client	Siop Griffiths
When	2016
Co-providers	PenSel
Summary of Project	Preparation of Revenue and Cost Models and Financial Forecasts
Output	Cash Flow Plan, Revised Business Plan Narrative
Funder(s)	The Client

Client	Cyngor Gwynedd
When	2015
Co-providers	Aqua Marketing Ltd.
Summary of Project	Establish Porthmadog Town Centre Partnership and Action Plan
Output	Destination Management Plan and Action Plan
Funder(s)	Welsh Government Town Centre Partnership Development Fund

Client	Llithfaen and District Regeneration Committee
When	2013/14
Co-providers	Maredudd ab Iestyn
Summary of Project	Preparation of Regeneration Strategy
Output	Feasibility Study and Outline Business Plan
Funder(s)	Cartrefi Cymunedol Gwynedd Community Fund/Llŷn AONB Sustainability Fund
Funder(s)	Arloesi Gwynedd Wledig
Output	Feasibility Study and Outline Business Plan
Funder(s)	Cartrefi Cymunedol Gwynedd Community Fund/Llŷn AONB Sustainability Fund

Preparation of Strategies and Business Plans(Public Sector)

Client	Gwynedd Council
When	2021
Co-providers	Datblygiadau Egni Gwynedd Cyf. Sbectrwm Cyf.
Summary of Project	Design Gwynedd Local Regeneration Framework and Engagement Strategy
Output	Report and Outline Plan
Funder(s)	The Client

Client	Conwy County Borough Council
When	2018 - 19
Co-providers	
Summary of Project	Develop Vacant Buildings Register for business use in Rural Conwy
Output	Report and Vacant Buildings Register
Funder(s)	Conwy Cynhaliol

Client	Y Carneddau and Ogwen Landscape Partnership
When	2014
Co-providers	
Summary of Project	Developing Application for Heritage Lottery Funding under the Heritage Landscape Partnership Scheme
Output	Full Application
Funder(s)	Natural Resources Wales, National Trust, SNPA

Client	Gwynedd Council
When	2013
Co-providers	Aqua Marketing Ltd.; Environmental Associates Ltd.
Summary of Project	Assessment of ways to improve the marketing and promotion of the Lonydd Glas Cycling Network
Output	Action Plan
Funder(s)	Gwynedd Council (with the support of the Môn Menai Regeneration Programme)

Client	Gwynedd Council
When	2012
Co-providers	Pi Associates
Summary of Project	Identification and Preparation of Funding Plan for the Gwynedd Museum and Art Gallery
Output	Funding Plan
Funder(s)	CYMAL

Client	Menter Môn
When	2012/13
Co-providers	
Summary of Project	Response to Isle of Anglesey County Council's Draft Single Integrated Plan
Output	Business Case
Funder(s)	The Client

Client	Gwynedd Council
When	2012
Co-providers	EA Environmental Associates Ltd., Richard Broun Associates Ltd. Bowland Ecology
Summary of Project	Engaging with local people to develop a community nature and recreation park at Penygroes near Caernarfon
Output	Report and working up of Masterplan Costings for Preferred Option
Funder(s)	Môn Menai Strategic Regeneration Partnership

Client	Coleg Menai
When	2012
Co-providers	
Summary of Project	Advice and Development of Brief for Commissioning an Innovation, Knowledge Exchange and Commercialisation Strategy for the College
Output	Tender Brief
Funder(s)	Coleg Menai

Welsh Language Impact Assessments

Client	Carmarthenshire County Council
When	2022
Co-provider(s)	laith Cyf.
Summary of Project	Welsh Language impact Assessment of Draft Replacement Carmarthenshire Local Development Plan (rLDP2)
Output	WLIA Report
Funder(s)	The Client

Client	Maybrook Investment Company Ltd.
When	2022
Co-provider(s)	
Summary of Project	Gwêl y Fenai Proposed Development – Welsh Language Impact Assessment
Output	WLIA Report
Funder(s)	Y Cleient

Client	Conwy County Borough Council
When	2021-22
Co-provider(s)	laith Cyf.
Summary of Project	Welsh Language Impact Assessment on the Welsh in Education Strategic Plan/ 21st Century Schools Investment Programme
Output	Welsh Language Impact Assessment
Funder(s)	The Client

Client	Menter Môn Ltd.
When	2021
Co-providers	laith Cyf.
Summary of Project	Welsh Language Impact Assessment of the Construction Phase of the Proposed Morlais Demonstration Project
Output	Welsh Language Impact Report/ Welsh Language Mitigation, Optimisation and Monitoring Strategy (WLMOMS)
Funder(s)	The Client

Client	Mr. Dewi Hughes
When	2021
Co-providers	
Summary of Project	Welsh Language and Community Impact Statement on Proposed Housing Development at Llechdara, Llanaelhaearn
Output	Welsh Language Impact Report
Funder(s)	The Client

Client	Nyth Ltd.
When	2021
Co-providers	
Summary of Project	Welsh Language and Community Impact Statement on Proposed Housing Development at Maes Twnti, Morfa Nefyn
Output	Welsh Language Impact Report
Funder(s)	The Client

Client	Carmarthenshire County Council
When	2019/2020
Co-providers	laith Cyf.
Summary of Project	Welsh Language Impact Assessment of Draft Deposit Local Development Plan 2 and Accompanying Sustainability Appraisal
Output	Welsh Language Impact Assessment Report
Funder(s)	The Client

Client	Grŵp Cynefin Cyf.
When	2019
Co-providers	
Summary of Project	Welsh Language Impact Report on Proposed Housing Development at Bryn Du, Anglesey
Output	Welsh Language Impact Report
Funder(s)	The Client

Client	Menter Môn Ltd.
When	2019/2020
Co-providers	laith Cyf.
Summary of Project	Welsh Language Impact Assessment of Proposed Morlais Demonstration Project
Output	Welsh Language Impact Report
Funder(s)	The Client

Client	Mr T Lawton and Ms S Williams
When	2019
Co-providers	
Summary of Project	Preparation of Community and Linguistic Impact Statement of Proposed Dwelling
Output	Community and Linguistic Impact Statement
Funder(s)	The Client

Client	Gwynedd and Isle of Anglesey Councils Joint Planning Policy Unit
When	2018 -19
Co-providers	laith Cyf.
Summary of Project	Evaluation of Draft SPG Maintaining and Creating Distinctive and Sustainable Communities
Output	Evaluation Report
Funder(s)	The Client

Client	Isle of Anglesey County Council
When	2018 -19
CO – providers	laith Cyf.
Summary of Project	Evaluation of Wylfa Newydd HNP Mitigation Strategy/Chapter for Local Impact Report
Output	Evaluation Report
Funder(s)	The Client

Client	Welsh Government
When	2017
Co-providers	Iaith Cyf.
Summary of Project	Preparation of Welsh Language Risk Assessment Framework and Guidance
Output	Framework and Guidance for Assessing Risk and Benefits to the Welsh Language from Major Developments
Funder(s)	The Client

Client	Grŵp Cynefin Cyf.
When	2017
Co-providers	
Summary of Project	Preparation of Community and Linguistic Statement, Bethesda
Output	Supporting Document for Pre Application Consultation
Funder(s)	The Client

Client	Grŵp Cynefin Cyf.
When	2016
Co-providers	
Summary of Project	Preparation of Community and Linguistic Statement, Penygroes
Output	Supporting Document for Submission of Housing Development Planning Application
Funder(s)	The Client

Client	Ms Sharon Williams
When	2016
Co-providers	
Summary of Project	Preparation of Community and Linguistic Statement, Chwilog
Output	Supporting Document for Submission of Housing Development Planning Application
Funder(s)	The Client

Land Use Planning Activities

Client	Mr R. Thomas
When	2022
Co-providers	
Summary of Project	Prepare proposal for pre-application, advice Talysarn
Output	Pre-Planning application Advice
Funder(s)	The Client

Client	Partneriaeth Ogwen Cyf.
When	2022
Co-providers	Environmental Associates Ltd.
Summary of Project	Prepare and Submit Masterplan Options Report for Pantdreiniog
Output	Masterplan Options Report
Funder(s)	The Client

Client	Mr Alan Evans
When	2022
Co-providers	
Summary of Project	Prepare and Submit two Applications for residential development Y Felinheli
Output	Planning Applications
Funder(s)	The Client

Client	Ms. V. Bower
When	2022
Co-providers	
Summary of Project	Pre Application Advice Submission s Caernarfon
Output	Pre-Application Submission
Funder(s)	The Client

Client	Mr C. Rugg
When	2021
Co-providers	
Summary of Project	Prepare initial material for objections to planning application ,Rhosneigr
Output	Objections Report
Funder(s)	The Client

Client	Mrs Rh. Roberts
When	2021
Co-providers	
Summary of Project	Prepare proposal for pre-application , Fferm yr Hendre Caernarfon
Output	Pre-Planning application Advice
Funder(s)	The Client

Client	Mr S. Bastow
When	2021
Co-providers	
Summary of Project	Prepare material for objections to planning application, Rhosgadfan
Output	Planning Application Letter of Objection
Funder(s)	Y Client

Client	Mr a Mrs N. a C. Hopwood
When	2021 and 2022
Co-providers	
Summary of Project	Prepare and Submit Planning application/appeal to Develop Touring Caravan Site, Edern
Output	Planning Application /Planning Appeal
Funder(s)	The Client

Client	Mr D. Jones and Ms S. Parry
When	2020
Co-providers	
Summary of Project	Preparation of Applicaition to change the use of existing retail to residential use in Penygroes Local Service Centre
Output	Planning Application
Funder(s)	The Client

Client	Ms I Watkin Jones
When	2019/20
Co-providers	Maredudd ab Iestyn, Cambrian Ecology Ltd., Sian Girffiths (Landscape Architect), Angle Surveys Ltd.
Summary of Project	Project Management of Preparation of Pre-Applicaition Consultation and Submission of Proposal to Erect a new Equestrian Centre at Llanfair Is-Gaer (including preparation of Supporting Statement and Business Plan)
Output	PAC Report and Planning Application (successful)
Funder(s)	The Client

Client	Mr George Denham
When	2017-20
Co-providers	Maredudd ab Iestyn
Summary of Project	Agent and preparation of Planning Application and Appeal for a residential development including preparation of Planning Suppoting Statement and Affordable Housing Statement
Output	Planning Application /Appeal
Funder(s)	The Client

Client	Mr Alan Evans
When	2017/18
Co-providers	
Summary of Project	Agent and preparation of planning application for a residential development including preparation of Planning Suppoting Statement and Affordable Housing Statement
Output	Planning Applicaition
Funder(s)	The Client

Client	Mssrs. Hefin Williams/Dennis Jones
When	2017 and 2019
Co-providers	
Summary of Project	Submission of Housing Development Planning Application and Supporting Documents
Output	Planning Application (Successful)
Funder(s)	The Client

Client	S.J Burgess Builders
When	2017
Co-providers	
Summary of Project	Submission of Housing Development Planning Application and Supporting Documents
Output	Planning Application (Successful)
Funder(s)	The Client

Client	Mr Huw Eurig Hughes
When	2017
Co-providers	
Summary of Project	Submission of Change of Use Application (and subsequent appeal) from C3 to C4 and Supporting Documents, Bangor
Output	Planning Application (Unsuccessful); Appeal
Funder(s)	The Client

Client	Mr Alan Evans
When	2017
Co-providers	
Summary of Project	Submission of Change of Use Retrospective Application from A1 to A1 and A3 and Supporting Documents, Y Felinheli
Output	Planning Application (Successful);
Funder(s)	The Client

Client	Mr G Denham
When	2016
Co-providers	
Summary of Project	Submission of Evidence to support opposition to Focussed Changes, Isle of Anglesey and Gwynedd Joint Local Development Plan
Output	Written Evidence for Opposition to Proposed Focussed Change (unsuccessful)
Funder(s)	The Client

Client	Mr D. Wyn
When	2015
Co-providers	
Summary of Project	Advice on Proposed Threat of Planning Enforcement Notice
Output	Planning Application (successful)
Funder(s)	The Client

Evaluation Activities

Client	Cyngor Gwynedd
When	2022
Co-providers	
Summary of Project	Evaluation of Enterprising Communities Project
Output	Evaluation Report to UK Communities Renewal Fund Programme
Funder(s)	UK Government , Cyngor Gwynedd

Client	Ynys Môn/Isle of Anglesey County Council
When	2022- 25
Co-providers	Cwmni Ymgynghorol Lafan Cyf.,
Summary of Project	Formative Evaluation of Ynys Cybi Holy Island Landscape Partnership
Output	Monitoring and Evaluation Plan ; Interim Evaluation; Final Evaluation
Funder(s)	National Lottery Heritage Fund

Client	Welsh Government
When	2017
Co-providers	Cwmni Iaith Cyf.,
Summary of Project	Development of Risk and Benefits Assessment Framework for the Welsh Language
Output	Framework Document; Guidelines Document
Funder(s)	The Client

Client	Cyngor Gwynedd Council
When	2017
Co-providers	
Summary of Project	SEA Screening and HRA Appropriate Assessments of Review of Llŷn AONB Management Plan
Output	SEA Screening Report and HRA AA Report
Funder(s)	The Client

Client	Llŷn Landscape Partnership
When	2015
Co-providers	Madryn Cyf.
Summary of Project	Evaluation of the Llŷn Landscape Partnership under the Heritage Landscape Partnership scheme
Output	Evaluation Report and Presentation
Funder(s)	Heritage Lottery Fund, Countryside Council for Wales, The National Trust, Gwynedd Council

Client	Gwynedd Council
When	2015
Co-providers	Maredudd ab Iestyn, Conservation Architect
Summary of Project	Review and appraisal of nine Conservation Areas within the Llŷn AONB
Output	Evaluation Report
Funder(s)	Gwynedd Council

Client	Gwynedd Council
When	2012/13
Co-providers	CM International Ltd., Enlighten Ltd., Marc Consultancy
Summary of Project	Strategic Review of economic development services
Output	Strategic Direction and Options Report
Funder(s)	Gwynedd Council Service Transformation Plan

Client	Cymdeithas Tai Eryri
When	2011/12
Co-providers	
Summary of Project	Evaluation of economic impact of a new Enterprise Centre on the Llŷn economy
Output	Development of Baseline and Impact Report
Funder(s)	Cymdeithas Tai Eryri

Facilitation

Client	National Trust
When	2015
Co-providers	
Summary of Project	Facilitation of stakeholder discussion on the review of the Trust's Shifting Shores findings ten years after its publication
Output	Workshop Discussion
Funder(s)	The Client

Client	National Trust
When	2015
Co-providers	
Summary of Project	Facilitation of stakeholder discussion on the future of the trust's Snowdonia Fund
Output	Report
Funder(s)	The Client

Client	Snowdonia National Park Authority
When	2014
Co-providers	
Summary of Project	Facilitation of community discussion on establishing a Heritage Landscape Partnership
Output	Report
Funder(s)	The Client

Client	Isle of Anglesey County Council
When	2012
Co-providers	
Summary of Project	Facilitating a discussion on the establishment of a Landscape Partnership
Output	Report
Funder(s)	The Client

Client	Office for Fair Trading (OFT)
When	2012
Co-providers	
Summary of Project	Facilitating a discussion on issues around services in remote rural areas
Output	Feedback from one of seven UK locations (two in Wales) on issues around services in remote rural areas
Funder(s)	OFT

Client	Llyn Communities First Partnership
When	2012
Co-providers	
Summary of Project	Facilitating a stakeholder discussion on the organisation of the delivery of outdoor activity promotion on the Llyn Peninsula
Output	Report and Agreement in principle on the Way Forward
Funder(s)	The Client



Project Management

Client	Ms I Watkin Jones
When	2019/20
Co-providers	Maredudd ab Iestyn, Cambrian Ecology Ltd., Sian Girffiths (Landscape Architect), Angle Surveys Ltd.
Summary of Project	Project Management of Preparation of Pre-Application Consultation and Submission of Proposal to Erect a new Equestrian Centre at Llanfair Is-Gaer (including preparation of Supporting Statement and Business Plan)
Output	PAC Report and Planning Application
Funder(s)	The Client

Client	Partneriaeth Economaidd Gwynedd Economic Partnership (PEG)
When	2011-14
Co-providers	Consortiwm Rhif Deg (AQUA Marketing Cyf., PenSel Cymunedol, Cambrensis Cyf., Cymdeithion Sian Shakespear Associates).
Summary of Project	Administration of Experience Gwynedd Axis 3 Rural Development Plan Project (value £250,000)
Output	Fifteen Community Tourism Plans and Projects
Funder(s)	Wales RDP Programme

Client	Cyngor Ceredigion Council
When	2012-14
Co-providers	AQUA Marketing Cyf.
Summary of Project	Co-ordination of Innovative solutions to Childcare in Remote Rural Areas Axis 4 Rural Development Plan Collaboration Project covering Gwynedd, Powys and Ceredigion (value c£100,000)
Output	Twelve Childcare Projects
Funder(s)	Wales RDP Programme/counties

Client	Cyngor Gwynedd Council
When	2012/13
Co-providers	AQUA Marketing Cyf.; Cambrensis
Summary of Project	To develop the enterprise skills of children through presenting traditional skills . Rural Development Plan Collaboration Project covering Gwynedd, Ynys Môn and Conwy (value c£46,000)
Output	Training of 400 primary age schoolchildren (KS2)
Funder(s)	Wales RDP Programme/counties